



green *cleaning*

2011 WEBINARS

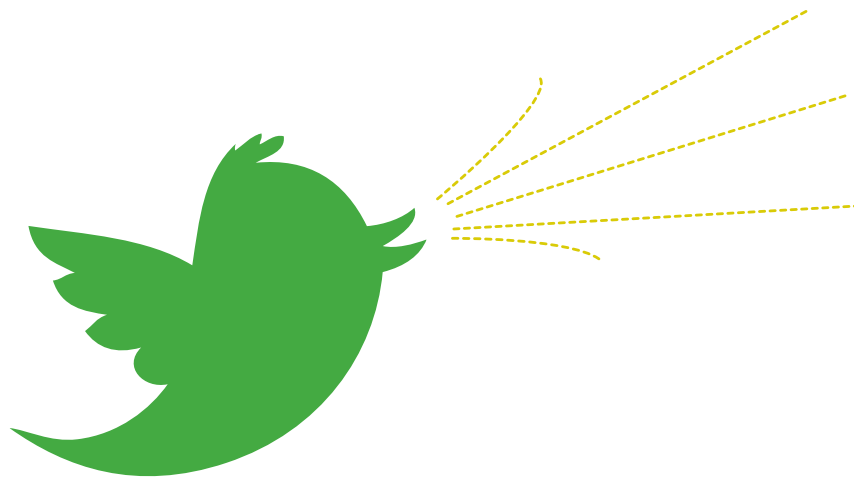
Healthy Schools Campaign & Green Cleaning Network present

APPLYING FOR THE 2011
GREEN CLEANING AWARD

August 25, 2011

BE A PART OF THE CONVERSATION!

Follow **@healthyschools** for the latest on our schools, environment, and education.



Tweet **#greenclean2011** to share your thoughts and interesting learnings from today's webinar. We will be posting today's webinar and presentation as well as other resources!

LOGISTICS

- Webinar will run approx. one hour
- A recording of the webinar will be available online
- Please take two minutes to complete the survey at the end



AGENDA

- Overview of the Green Cleaning Award Program and benefits of program
- Step by step walk-through of the program
- Examples of winning programs
- Questions and Answers

Q & A SESSION

- Q&A will be held during the final 15 minutes
- Ask questions through “chat” or by “raising your hand”





STEVE ASHKIN

The Ashkin Group, LLC
Green Cleaning Network



MARK BISHOP

Healthy Schools Campaign

WHO WE ARE

- Steve Ashkin, Executive Director, Green Cleaning Network
- Mark Bishop, Vice President of Policy and Communications, Healthy Schools Campaign
- American School & University, award co-sponsor



www.greencleaningnetwork.org



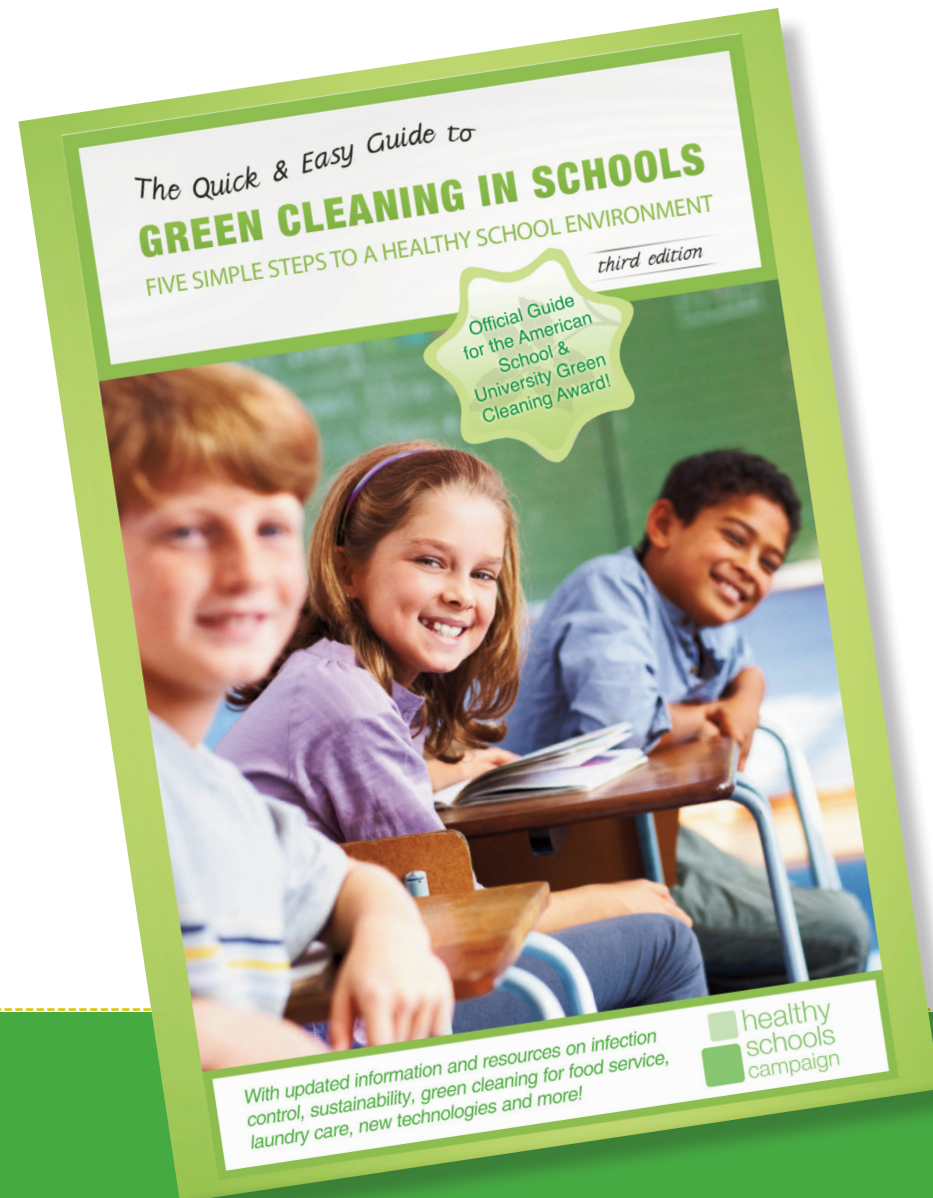
*Remember: Dial *1 to enter the question queue or submit a question in the chat box to the left.*

BACKGROUND

- 2006: Healthy Schools Campaign published *The Quick & Easy Guide to Green Cleaning in Schools*
 - 90,000+ copies distributed
 - Version 3 to be released in September
- 2007: HSC, GCN and AS&U partnered to launch the Green Cleaning Award
 - Recognizes K-12, universities, new programs and existing programs

THE QUICK & EASY GUIDE TO GREEN CLEANING IN SCHOOLS

- The Quick & Easy Guide to Green Cleaning in Schools
 - Guide Structure
 - Why Green Cleaning
 - Five Easy Steps
 - Institutionalize Your Program
 - Products
- Other Features
 - FAQ
 - Real Life Examples
 - Tools



WHY APPLY?

- Share your knowledge
- Allow others to learn from your experiences
- Do a check-up for your cleaning program
- Increase recognition for your work from your...
 - School board
 - School client
 - Administrators
 - Students and teachers

AWARD APPLICATION OVERVIEW

- Download the application here: asumag.com/green_cleaning_award
- Submissions are due September 9, 2011
- Submissions can be emailed to: slustig@asumag.com. Use subject line: “[Institution Name]—GCA 2011”
- Submissions can also be mailed. Mailing info included in application.
- Must include completed application
- Consider including example policies, training materials, photos

AWARD APPLICATION: PART ONE

About Your School, District, College or University

- Contact information
- Type of school
- Square footage
- Building age
- Number of students
- Percent who receive free lunch
- Annual cleaning budget
- Your green cleaning team

PART I: About Your School, District, College or University

1. Institution name and contact information

Institution Name: _____
Address: _____
City, State, ZIP: _____

Primary contact

Name and Title: _____
Phone No.: _____
E-mail Address: _____

2. Type of school (*This will be your award entry category. Please place an "X" next to your selection.*)

Preschool Elementary School Middle School High School

Other (e.g. K-12) School District University or College

Technical School or Junior College

3. School Information.

Approximate Square Footage of Building(s)

Less than 50,000 50,001 to 100,000 100,001 to 249,999

250,000 to 449,999 450,000 to 699,999 700,000 to 1,249,999

1,250,000+

AWARD APPLICATION: PART TWO

- History of your program (300 words)
- Describe your institution's program by addressing the following (700 words):
 - Cleaning procedures and strategies
 - Training
 - Innovations
 - Evaluation
- Efforts to engage others in green cleaning (500 words):
 - Policies and processes
 - Communications and community engagement
 - Recognition

AWARD APPLICATION: PART THREE

- Green cleaning chemicals, equipment and paper
- Mostly fill-in-the-blank answers
- Recommendations follow *The Quick & Easy Guide to Green Cleaning in Schools*

GUIDELINES

Chemicals / Products

- Green Seal
- EcoLogo
- US Environmental Protection Agency
Design for the Environment

Paper

- Green Seal
- EcoLogo
- EPA's CPG
- Chlorine Free Products Association

Plastic

- EPA's CPG

Equipment

- CRI
- USGBC LEED-EB
- Energy Star

Other

- California VOC
- Disinfectants

GREEN CLEANING CHEMICALS

	Name and Brand	Certified? (Please specify) <i>If not certified, briefly explain what makes the product "green."</i>
Floor & carpet care:	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Disinfectants:	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
Cleaning products:	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Other:	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
Additional Comments:	<hr/> <hr/> <hr/>	

GREEN CLEANING EQUIPMENT

Name and Brand

Certified? (Please specify)
If not certified, briefly explain what makes the product "green."

Hard surface care:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Carpet care:

_____	_____
_____	_____
_____	_____
_____	_____

Other:

_____	_____
_____	_____
_____	_____
_____	_____

Additional Comments:

GREEN CLEANING SUPPLIES

	Name and Brand	Describe What Makes It "Green"
Microfiber cloths:	_____	_____
	_____	_____
Other:	_____	_____
	_____	_____
	_____	_____
	_____	_____
	_____	_____

GREEN PAPER OR PLASTIC PRODUCTS

	Name and Brand	Recycled Content	Certified? (Please specify) <i>If not certified, briefly explain what makes the product "green."</i>
Paper & Wipes:	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
Trash can liners:	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
Other:	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

Additional Comments: _____

OTHER GREEN CLEANING ITEMS

Name and Brand	Describe What Makes It "Green"
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
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Additional Comments:

Thank you for participating in the 2011 Green Cleaning Award for Schools & Universities.

2010 WINNERS INCLUDE...



EAST MEADOW SCHOOL DISTRICT

- Westbury, NY
- Began program in 2005
- Introduced ionized water spray cleaners and 3M diamond pads
- Switched to hands-free soap dispensers
- Invites input from custodial staff, administrators, parents and students
- Beginning to use LED lighting



COLUMBIA PUBLIC SCHOOL DISTRICT

- Columbia, MO
- Began program in 2009
- Replaced non-green paper towel, tissue and soap with green products
- Dust mops and mop oil replaced with microfiber towels
- District recycles paper cardboard, cans, plastic, toner cartridges and batteries



GREEN CHIMNEYS SCHOOL

- Brewster, NY
- Began program in 2007
- School facilities include a farm, horse barn and organic garden
- Housekeeping supplies budget has decreased 17 percent over three years
- Ongoing training
- Extensive data collection



UNIVERSITY OF GEORGIA, PHYSICAL PLANT

- Athens, GA
- Began program in 2005
- 500 hazardous cleaning chemicals eliminated from inventory and replaced with three daily cleaners
- Intensive staff training
- Building-specific cleaning plans
- Recycling and energy efficiency promotions as well



UNIVERSITY OF WASHINGTON

- Seattle, WA
- Began program in 2004
- All buildings on day shift cleaning schedule
- Micro-fiber flat mops
- Eight of the major buildings are serviced by team cleaning
- Continual training and staff engagement



PURDUE UNIVERSITY

- West Lafayette, IN
- Began program in 2007
- Complete review of every product used
- Retraining of all staff
- Uses computers to measure and track performance
- Piloting recycling programs

2009 WINNERS

2009 School Districts Winners

- Grand Award: Blackhawk Intermediate School
- Grand Award: Montgomery County Public Schools
- Honorable Mention: East Meadow School District
- Best New Program: LaPorte Community School Corp.

2009 Higher Education Winners

- Grand Award: Western Washington University
- Honorable Mention: University of Georgia, Athens
- Best New Program: Purdue University

2008 WINNERS

2008 School Districts Winners

- Grand Award: Jonesboro Public Schools
- Honorable Mention: Oswego, IL C.U.S.D. #308

2008 Colleges Winners

- Grand Award: Miami Dade College
- Honorable Mention: Colorado College

2008 Universities Winners

- Grand Award: University of California Santa Barbara
- Honorable Mention: Michigan State University
- Honorable Mention: University of Georgia
- Honorable Mention: Western Washington University

THANK YOU! APPLY!

asumag.com/green_cleaning_award



Q

&

A



If you think of a question later, tweet it!

[#greenclean2011](#)